

TARGET GROUP

Adam The Magazine is for the affluent and successful man. While other men's magazines are written for highly aspirational readers, Adam The Magazine is geared toward men who have arrived. They dress for themselves; have both the means and knowledge to invest; can order with confidence in a fine-dining restaurant; have a healthy respect and admiration on for women and men; take vacations that enrich their lives and recharge their energy and have mastered many of life's basics. "What they want is a primer on how to lead a richer, better, fuller and more meaningful life."

CLASSIFIED COLUMNS



EXPERIENCE



CALL ME ADAM



EVE SAYS



PASSION



PERSPECTIVE



WANDERLUST

KEY FIGURES

FORMAT: 200 x 280 mm

PRINT:

TWICE A YEAR (Spring/Summer and Fall/Winter)

CIRCULATION: 10.000 copies per issue

LANGUAGES: Bilingual: German & English

ONLINE:

BY THE QUARTER (Filling every Friday)

WWW.ADAM-THEMAGAZINE.COM

LANGUAGES: Bilingual: German & English

INSTAGRAM FOLLOWERS: +15k

ADVERTISEMENT

1/1	SINGLE PAGE (right-hand-page guaranteed)	CHF 9.900,00
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1/1	SINGLE PAGE C3 (Inside Back Cover Page)	CHF 13.500,00
1/1	SINGLE PAGE C4 (Outside Back Cover Page)	CHF 20.500,00
DIGITAL ON REQUEST (Online, newsletter & instagram)		

EDITORIAL CALENDAR

SPRING/SUMMER 2021

EDITORIAL DEADLINE: April 16th, 2021

ADVERTISING DEADLINE: April 23rd, 2021

PUBLICATION DATE: May 10th, 2021

FALL/WINTER 2021/2022

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